

NC Association of REALTORS® Social Media Platforms

NC REALTORS® Blog

Visit www.ncrealtors1.blogspot.com to join in. You also can easily access this link from our website. Follow the latest news on happenings within our association and the real estate industry. You can easily post a comment, and there is no limit on length. In October, we had 1,150 hits on our blog.

Facebook Fan Page

If you have a profile on Facebook, please join our fan page (<http://www.facebook.com/ncrealtors>) and you can post your own entries on the fan page wall. You are limited in length to about 350 characters. As of early November, we had 2,668 Facebook fans.

LinkedIn Group Members

LinkedIn is an interconnected professional network and is less “social” in nature than Facebook or Twitter. When you join LinkedIn, you create a profile that summarizes your professional expertise and accomplishments. As of this writing, we have 479 group members. To join our LinkedIn group, visit <http://www.linkedin.com/group-Registration?gid=90965>

Follow Us On Twitter

Twitter is the latest social media phenomena – and one that you may know is particularly popular with celebrities. Follow us at <http://twitter.com/ncrealtors>. Entries on Twitter are limited to 140 characters (which is why they’re called “tweets.”) As of early November, we had 562 Twitter followers.

In summary, we need your help in getting the word out to our statewide members about our social media platforms so they can join us – and you – in the conversation. Please share this information with other leaders and members of your local association.

